

Congratulations!

As the recipient of a local family business award in 2011, your family business is a finalist for the **2012 Vicki Clarke Prairie Family Business of the Year Award!** This award celebrates outstanding family businesses and their tremendous impact on our local and national economy.

The **VICKI CLARKE PRAIRIE FAMILY BUSINESS OF THE YEAR AWARD** recipient is selected on the following criteria:

- Family Business makes valuable contributions to the community through leadership roles, volunteer service, and/or financial support.
- Family Business demonstrates pride in the family business and demonstrates genuine caring for the personal well-being of employees, recognizing their contributions to the success of the business.
- Family Business is known for its integrity and is recognized for honesty in business relationships with employees and customers and providing an honest value to all in the community.
- Family Business demonstrates proven success and growth of the family business since its founding.

The Clarke family of County Fair Foods in Mitchell, S.D. endowed this award in 2011, in honor of Vicki Clarke.

The application enclosed will be reviewed by a panel of judges as part of the selection process for this year's **Vicki Clarke Prairie Family Business of the Year Award** winner.

PLEASE take the time to complete this application. We have learned from several former applicants that this process was an extremely valuable experience! It is a chance to reflect on the many positive results that come from blending the family and business realms of life successfully, and to reaffirm your reasons for doing so. Indeed, it is a chance to highlight and to celebrate the accomplishments of generations.

SUBMIT THE FOLLOWING PHOTOS by January 9th:

- Current Family Business Photo - limit 1
Please identify people and include titles
 - Photograph of your business. – limit 1
Please identify the location(s) and people, if in photo
 - Historical photographs ie: past generations, past locations, products/services, etc. – limit 2
Please identify the location, people, approximate date and the story behind the photo
- Photo submission: scan & email or send the actual photo. Photos will not be returned.

DEADLINE: Completed application & photos must be received by ***January 9, 2012.***

The WINNER will be notified by January 17, 2012. The award will be presented at the 20th Annual Prairie Family Business Conference Banquet, March 29, 2012 in Sioux Falls, SD. The winning business will receive two complimentary award banquet tickets, and a complimentary one-year membership to the Prairie Family Business Association.

Note: All nominees will be recognized at the award banquet.

2012

VICKI CLARKE

P R A I R I E

FAMILY BUSINESS OF THE YEAR

A W A R D S

APPLICATION



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**VICKI CLARKE PRAIRIE FAMILY BUSINESS OF THE YEAR
2012 AWARD APPLICATION**

Company Information:

Company Name _____

Number of Employees _____ Year Founded _____

Principal Owners _____

Principal Product or Service _____

Contact Person Regarding This Award _____

Contact Person's E-mail _____

Company Address _____ City _____ State _____ Zip _____

Company Telephone # _____ Company Website Address _____

Please list family member's involved in your business:

Generation 1 <i>Founded Business</i>	
Generation 2	
Generation 3	
Generation 4	

If more generations, please list as appropriate on back of this sheet.

Which generations are actively involved in the company at present? _____

Which generation currently runs the company? _____

Give a brief overview of your company growth since inception:

	Started with	Currently
# of employees		
# of family members in business; including board of directors		
# of Locations		
Building size		
Sales		

Selection Criteria Questions:

Highlight your family’s contributions to the community. Community leadership roles, volunteer service and/or financial support. (100 word limit)

Give examples of company pride, caring for your employees, and/or recognizing employee contributions to your business. (100 word limit)

Integrity and honest business practices... What sets your business apart? (100 word limit)

What is the biggest challenge your business has experienced over the years? (100 word limit)

What is the biggest success your business has experienced over the years? (100 word limit)

Other helpful information: (100 word limit)

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