

# 2009 AGENDA

17th Annual Family Business Conference, April 23-24, 2009

## Thursday April 23, 2009

8:00-9:30	<b>Conference Registration</b> Registration packets handed out <i>NAME TAGS ARE REQUIRED</i> for entrance to meetings and banquet facilities. – Coffee & Juice, Rolls	<b>Location</b> Hallway
9:30	<b>Opening/ Welcome</b> Kim Olson, Director of Economic Development & Deputy Sec of Tourism & State Dev.	Amphitheater II
10:10-11:15	<b>The Next Generation: It's 8 Biggest Challenges</b> Greg McCann, Author " <i>When Your Parents Sign the Paycheck</i> "	Amphitheater II
11:15-12:15	<b>Developing Talent in the Next Generation:</b> (Panel discussion with <b>Parker Transfer and Divine Concrete</b> family members), facilitated by Greg McCann	Amphitheater II
12:30-1:30	Lunch	ANNEX
<b>Concurrent Sessions</b>		
1:30-2:45	<b>Stacking the Deck for a Successful Transition</b> , Catherine Tanck, Davenport, Evans, Hurwitz, & Smith LLP	Amphitheater I
1:30-2:45	<b>Husbands and Wives Working Together</b> , Mary Guth, Avera Behavioral Health	Amphitheater II
2:45-3:15	Break	Hallway
3:15-4:30	<b>Values, Success and Taking Personal Responsibility for Your Life</b> , Greg McCann	Amphitheater II
3:15-4:30	<b>Family Branding Produces Competitive Advantages</b> , Clay Dibrell, Oregon State University	Amphitheater I
5:00-6:00	Social	Roosevelt, Lincoln, Jefferson
6:00-6:45	Dinner	Roosevelt, Lincoln, Jefferson
6:45 -7:15	<b>Award Presentation:</b> Prairie Family Business Awards, Heritage Award	Roosevelt, Lincoln, Jefferson
7:15	<b>Entertainment</b> -David Malmberg Comedy Ventriloquist	Roosevelt, Lincoln, Jefferson
8:30-10:30	Casino Night	Roosevelt, Lincoln, Jefferson

## Friday April 24, 2009

7:00-8:00	Breakfast	Roosevelt
8:00-9:30	<b>When the Estate Plan Becomes a Reality</b> Michelle van Schouwen, Longmeadow, Massachusetts	Amphitheater II
9:30-10:00	Message from board Chair: Mary Jo Minor	Amphitheater II
10:00-10:30	Break	Hallway
<b>Concurrent Sessions</b>		
10:30-11:45	<b>It's No Gamble: Preserving Wealth for FLPs &amp; FLLCs</b> , Tom Pruner, Jr., Eide Bailly LLP	Amphitheater I
10:30-11:45	<b>Human Resource Needs of Family Owned Businesses</b> , Terry Saber, Wipfi, LLP	Amphitheater II
12:15-1:30	Lunch	University Center North